



**CURAÇAO
EXPORT
WEEK**

MONDAY 12 MAY 2025

OPENING FORUM: **EXPORTING IN CHANGING TIMES**

TIME	EVENT	TOPIC PRESENTATION	SPEAKERS	COMPANY / ORGANISATION	PLATFORM	LOCATION
8:00 - 8:30	Signup + Coffee				Physical	Renaissance
8:30 - 8:45	Speech	Opening Remarks	Vanessa Tore	Ministry of Economic Development of Curaçao	Physical	Renaissance
8:45 - 9:00	Speech	Welcome Remarks	Charles Cooper	Ministry of Economic Development of Curaçao	Physical	Renaissance
9:00 - 9:30	Presentation	Navigating Global Shocks: Building Resilience in a Changing Global Economy	Jasmira Wiersma, PhD	Centrale Bank van Curaçao en Sint Maarten (CBCS)	Physical	Renaissance
9:30 - 10:00	Presentation	"Think Bigger, Act Smarter in the New Era of Exporting"	Thomas Domhoff	Vereniging Bedrijfsleven Curaçao (VBC)	Physical	Renaissance
10:00 - 10:30	Presentation	Caribbean Export's Role in Facilitating Regional Exports	Dr. Damie Sinanan	Caribbean Export Development Agency	Physical	Renaissance
10:30 - 11:30	Panel	Response on Speakers and Q&A			Physical	Renaissance
11 AM AST	External event	Understanding Sustainability Standards and Certification		Caribbean Export Development Agency	Virtual	
11:30 - 13:00	LUNCH					
14:00 - 18:00	Hackathon	Hack the Export Code: Scaling Curaçao in Changing Times	Various		Physical	Renaissance



MINISTRY OF
ECONOMIC DEVELOPMENT OF CURAÇAO



**CURAÇAO
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TUESDAY 13 MAY 2025

EXPORTING IN CHANGING TIMES

TIME	EVENT	TOPIC PRESENTATION	SPEAKERS	COMPANY / ORGANISATION	PLATFORM	LOCATION
9:00 - 11:00	Presentation	Export Policy Dialogue: Exporting in Changing Times	Anton Said Dr. Roger Hosein Dr. Damie Sinanan Dr. Caryl Monte Hunter Matson Dr. Guido Rojer	Ministry of Economic Development of Curaçao	Virtual	
12:00 - 14:00 LUNCH						
14:15 - 15:00	Blue Bioeconomy Session	Opportunities in Blue Bio Economy for Curaçao Facilitator/Moderator Danni Washington, TV Host and Science Communicator	Manfred van Veghel Leonie Weerakoon Ard Vreugdenhil Laureen Schenk Jeanette Bonet Hunter Matson	Ministry of Economic Development of Curaçao	Physical	Carmabi



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**CURAÇAO
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WEDNESDAY, MAY 14 2025

EXPORTING IN CHANGING TIMES

TIME	EVENT	TOPIC PRESENTATION	SPEAKERS	COMPANY / ORGANISATION	PLATFORM	LOCATION
8:30 - 9:30	Breakfast Meeting	CWIT Curaçao Host Event	Vanessa Toré Jeanette Bonet	Caribbean Women in Trade	Hybrid	Renaissance
9:30 - 11:00	Workshop	Export Intelligence Workshop: Practical training in using the CEIntelligence portal for market research and opportunity scanning	Wayne Elliott	Caribbean Export Development Agency (CEDA)	Physical	Renaissance
11:00 - 11:45	Presentation	Doing Business in Trinidad & Tobago	Dhanraj Harrypersad	ExporTT	Physical	Renaissance
11:45 - 12:30	Presentation	Doing Business in Barbados	Dr. Lynette Holder Dr. Andrea Taylor	CEDA/Small Business Association (SBA)	Physical	Renaissance
12:30 - 13:30	LUNCH					
14:00 - 17:00	Hackathon	Hack the Export Code: Scaling Curaçao in Changing Times	Various	MEO	Physical	Renaissance
17:00 - 18:00	Launch Happy Hour	Launch of Curaçao Business Cruise Trade Mission and World Expo Japan 2025	Vanessa Toré	MEO CTB Correndon	Physical	Correndon
18:00	External Event	Curaçao Business Network Meet-Up — CBN XL		Curaçao Business Network	Physical	Avila Beach Hotel



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THURSDAY, MAY 15 2025

EXPORTING IN CHANGING TIMES

TIME	EVENT	TOPIC PRESENTATION	SPEAKERS	COMPANY /ORGANISATION	PLATFORM	LOCATION
9:00 - 9:45	Presentation	Information Session on MKB and Export - e6.3 Programme (Closed Session)	Tamira la Cruz	Caribbean Women in Trade	Physical	Closed Session
9:00 -10:00	Presentation	Want to do business abroad? RVO instrumenten voor Export en Handel	Ir. Ronald Vermeeren	Caribbean Export Development Agency (CEDA)	Virtual	Renaissance
12:15 - 13:30	NO LUNCH					
14:00 - 15:00	Medical Tourism	Medical and Wellness Tourism Opportunities Exploring health and wellness exports		ExporTT	Physical	Renaissance
15:00 - 15:15	Presentation Wellness	1. Introduction to Caribbean Aesthetic Academy (CAA) 2. Introduction to the World Spa Organization (WSO) through CAA 3. Integration of the NES Plan into CAA's educational programs 4. Introduction to Curaçao Wellness Association (CWA)	Betty de Canha	CEDA/Small Business Association (SBA)	Physical	Renaissance
15:15 - 15:45	Presentation Wellness	1. Latin American and Caribbean Cluster for Responsible Aesthetics 2. Presentation of the Spa & Wellness Manager Summit 2026 3. Plans of the World Spa Organization (WSO) and its activities in Curaçao	Diego Tomatis	MEO	Physical	Renaissance
15:45 - 16:15	Presentation Wellness	The potential of the Caribbean Aesthetic Academy in Educational Tourism in Curaçao	Yaisiri Torrealba	MEO CTB Correndon	Physical	Correndon
17:30 - 20:00	SME Development	Coach pa Futuro (CPF) and closure of the work of the consultants for reducing CODB	Tamira La Cruz	Curaçao Business Network	Physical	TBA



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FRIDAY, MAY 16 2025

EXPORTING IN CHANGING TIMES

TIME	EVENT	TOPIC PRESENTATION	SPEAKERS	COMPANY /ORGANISATION	PLATFORM	LOCATION
9:00 - 11:00	Curaçao Export Council Meeting	Exporting in Changing Times: Updates session February 14; Developments in the Port, Outcome Curaça Export Week, Updates NES Implementation, Planning 2025	Minister of Economic Development	MEO	Physical	SOAB
9:00 - 10:30	Presentation Wellness	1. Business plan for the wellness industry, aimed at spa, hotel, aesthetic, and beauty salon owners and professionals 2. Presentation of the book *Esthetician: The Forgotten Profession* 3. Exporting educational services worldwide	Diego Tomatis	By Invitation Only	Physical	Renaissance
10:30 - 11:00	Presentation Wellness	Practical implementation of responsible professionalization in aesthetics, cosmetology, and tourism in Curaçao	Yaisiri Torrealba	By Invitation Only	Physical	Renaissance
11:00 - 11:30	Presentation Wellness	1. Introduction to Caribbean Aesthetic Academy (CAA) 2. Introduction to the World Spa Organization (WSO) and certification	Betty de Canha	By Invitation Only	Physical	Renaissance
11:30 - 12:00	Presentation Wellness	Who they are, where they are, and their benefits	Curaçao Wellness Association	By Invitation Only	Physical	Renaissance
12:00 - 13:30	LUNCH					
17:00 - 19:00	Closing	1st anniversary celebration of the Curaçao Music Export and Support Office	Alvin Daal/ Elior Boeldak	MEO	Physical	Renaissance

