



CURAÇAO EXPORT WEEK 2024

DATE : MAY 10 - 17, 2024

DEMYSTIFYING EXPORTS!

EVENT SCHEDULE



MINISTRY OF
ECONOMIC DEVELOPMENT OF CURAÇAO





CURAÇAO EXPORT WEEK 2024

10th May 2024 **PROGRAM**

LAUNCH OF CURAÇAO MUSIC OFFICE

* By invite only

* Schedule is subject to change



CURAÇAO EXPORT WEEK 2024

DAY 1
13th May 2024 **PROGRAM**

Virtual Event: Europe + Heritage pilot for the Caribbean

11:00 - 11:05	Welcome speech by DutchCulture
11:05 - 11:15	Welcome speech by EU Desk
11:15 - 11:30	DutchCulture and Europe + Heritage program: a pilot for the Dutch Caribbean part of the Kingdom
11:30 - 11:40	Examples of Successful Applications
11:40 - 12:00	Q&A

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MORE INFORMATION ABOUT THIS VIRTUAL EVENT:

A webinar for heritage organizations and heritage professionals about collaborations between Europe and the Caribbean part of the Kingdom. DutchCulture supports the heritage sector in the Kingdom of the Netherlands in international cultural collaborations. They offer advice and financial assistance through the Travel Expenses Scheme and Support Scheme of the Europe + Heritage program. In this webinar, Jacomine Hendrikse, advisor for Europe + Heritage, will explain how DutchCulture can facilitate international collaborations for heritage professionals in Aruba, Bonaire, Curacao, Saba, Sint Eustatius, and Sint Maarten.



CURAÇAO EXPORT WEEK 2024

DAY 1
13th May 2024 **PROGRAM**

Kick-off Curaçao Export Week: Demystifying Exports!

14:00 - 14:30	Registration desk opens
14:30 - 14:40	Empowering Local Entrepreneurs: Demystifying Exports with Curaçao's National Strategy in 2024 by Minister Ruisandro Cijntje
14:45 - 15:15	The Curaçaoan Economy in Relation to Other Small Island States & "A Detailed Look at the Economic Opportunities for the Economy of Curaçao." by Professor Roger Hosein
15:20 - 15:50	Caribbean Women in Trade: Benefits of the platform for local women entrepreneurs by Andrea M. Ewart, Esq.
15:55 - 16:25	Key Challenges of International expansion: How to succeed in the new market & Export Game Demo by Hunter Matson
16:25 - 16:30	Introduction to Panel "Demystifying Exports"
16:30 - 17:00	Demystifying Exports overcoming the mental barrier
17:00 - 19:00	Networking Happy Hour

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CURAÇAO EXPORT WEEK 2024

DAY 2
14th May 2024 **PROGRAM**

AI Horizons: Powering Your Export Strategy into the Future

8:00-9:30	ADECK Networking Breakfast featuring Andrea Ewart, Esq.
10:00 - 10:10	AI and the Future of Export Strategies for Businesses by Dr. Guido Rojer Jr.
10:15 - 10:45	Panel discussion: AI, the future is now: how can AI boost a firm's exports
10:50 - 12:00	Experiment with AI Models to Boost Export
BREAK	
13:00 - 15:00	Gamification: Curaçao Export Game Development Project (UoC students)
18:00 - 20:00	LAUNCH EVENT: Medical & Wellness Tourism Export Strategy

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CURAÇAO EXPORT WEEK 2024

DAY 3
15th May 2024 **PROGRAM**

Curaçao's Blue Vision: Charting Curaçao's 2024 BioEconomy Journey

8:30	Expand Your Business Horizons: Join Us for a Trade Mission with Trinidad & Tobago
9:30 - 9:45	The Blue BioEconomy in Curaçao: It's Growth & Export Potential
9:50 - 10:10	The Conch Hatchery by Curaçao Sea Aquarium
10:15 - 10:35	PROTEUS Curaçao Advancements: Where are we now? by Lisa Marrocchino
10:40 - 11:00	Tides of Trade: Cultivating Resilience in Local Fisheries for Export by CSA Team
11:05 - 11:30	MOU Signing between CSA Team and Curaçao
16:00 - 18:00	How can Curaçao Prosper in the Era of Change and Change of Era by Eric Panneflek

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CURAÇAO EXPORT WEEK 2024

DAY 4
16th May 2024

PROGRAM

Trade Facilitation

9:00 - 9:45

RVO Presentation on RVO Regelingen by **Ronald Vermeeren**

10:00 - 10:45

Live-demonstration ICT Tools (International Trade Centre) by **Martin Lopez**

18:30 - 20:00

Public lecture by **Dr. Guido Rojer Jr.**, on his dissertation concerning International Business and Export of Island-Based Firms

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CURAÇAO EXPORT WEEK 2024

DAY 5
17th May 2024

PROGRAM

Trade Facilitation

9:00 - 11:00	Export Acceleration: Mastering LGO/CBI Applications (Hands-on workshop) by Thyrone Magloire
10:00 - 10:30	Export to the Other Regions in the Caribbean & CINEX Facilitation by Pedro Vega Orozco
10:30 - 10:55	Curaçao Desk Dominican Republic by Taiana Mora
10:55 - 11:15	Purpose of the Holland House Colombia and Business Opportunities for Curaçao Entrepreneurs in Colombia by Paola Olaya
11:15 - 11:45	Curacao y la Guajira una oportunidad de intercambio comercial con historia y futuro by Clara Medina

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